

SEPA

Direct Debit Mandate

Unique Mandate Reference (UMR)

(for office use only)

Creditor Identifier IE14SDD302711
Creditor's Name NOFFLA LIMITED
Address Block D, Unit 6
Nutmeg Office Park
Rathfarnham
City/Post Code Dublin 14
Country Ireland

Legal Text: By signing this mandate form, you authorise **(A) NOFFLA LIMITED** to send instructions to your bank to debit your account and **(B) your bank to debit your account in accordance with the instructions from NOFFLA LIMITED.**

As part of your rights, you are entitled to a refund from your bank under the terms and conditions of your agreement with your bank. A refund must be claimed within 8 weeks starting from the date on which your account was debited.

Please complete all the fields marked *

Your Name *

Your Address

Your City / Post Code

Your Country

Your Account Number (IBAN) *

Your Bank Identifier Code (BIC)

Council and Executive

This level of service could not be provided without great efforts on the part of the members of the NOFFLA Executive and Council. These men and women ensure that the association continues to represent the views of all the members across the country. The council members – and especially those on Executive – give freely of their time to ensure that the agenda of the independent off-trade remains centre-stage within the Irish drinks industry and in the broader political and social environments.

No member of Council or Executive benefits financially from NOFFLA. Financial accounts are prepared on an annual basis and are subject to an audit by a qualified accountant. You as a member are entitled to examine these accounts at the AGM.

Ratification of membership will be subject to accreditation under our Responsible Trading in the Community (RTC) Training Scheme.



Gary O'Donovan
Chairman



Membership of
NOFFLA

www.noffla.ie



ABOUT NOFFLA

NOFFLA was established in 1991 and represents independent specialist off-licences across Ireland. The Association has 315 members and the off-licence sector represents 5,300 jobs in 26 counties. NOFFLA's most important role is in lobbying Government and other industry stakeholders on behalf of their members on issues that affect them. Over the years NOFFLA have had a pivotal role in influencing and shaping alcohol legislation to ensure that the voices of independent alcohol retailers are heard strongly. NOFFLA also works to promote the responsible sale, marketing and consumption of alcohol and to share best practices with the entire trade. Its Responsible Trading Certificate (RTC) training programme ensures that all its members are trained and examined in retailing alcohol in the most safe and responsible manner. NOFFLA's members' outlets tend to be owner-operated, located in the heart of their communities and employ expertise in responsibly retailing many unique products. Alcohol is the primary product. <http://www.noffla.ie/>

WHY JOIN NOFFLA?

- Be part of an Association that is the only active lobby group representing the needs of the independent off-licence sector at Government and Industry level.
- Receive RTC Training - an essential management tool for anyone running a modern off-licence.
 - Learn about your legislative requirements in a practical and easy to understand manner
 - Learn how you and your staff can effectively deal with important issues such as drunken customers, secondary purchasing and underage customers
 - Reduce your risk of prosecution.

NOFFLA have developed their RTC training into an excellent, easy-to-use, award-winning, online training programme.

- Be informed on key issues that impact on your business through our monthly information pack, which contains marketing, trade and legislation information.
- NOFFLA Off-Licence of the Year Awards: while the headlines may be grabbed by the winners of the awards, the awards are only a part of an overall Off-Licence Excellence Programme which all members are encouraged to use to develop their businesses. All entrants are issued with a comprehensive set of judging criteria. At the end of the process, entrants are given feedback on their outlet from the independent judges.
- Network with fellow members at our functions and seminars which are held each year.

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NOFFLA -

A STRONG REPRESENTATIVE BODY LOBBYING FOR YOU

Let's remind ourselves about the purpose of having a representative association for the independent Off-Licence Sector.

1. The legislators are changing the whole environment in which we do business. If you want to challenge them as an individual you will achieve very little. When NOFFLA speaks on behalf of our sector it gives us a powerful voice which they cannot ignore.
2. Since NOFFLA was established, we have become recognised as a strong, honest and active force by government, industry bodies and suppliers. The collective power of the membership of NOFFLA is to our advantage.
3. Historically any blame for social problems related to alcohol was laid at the door of the Off-Licence. The spokesperson role provided by NOFFLA has introduced a means of highlighting our members as responsible traders in the communities we serve.
4. NOFFLA serves as an advocate and voice for the independent off-licence industry in Ireland, and is recognised as an authority in relation to alcohol and retail policy. The organisation works with businesses and representative bodies across the retail and alcohol industries to engage with relevant stakeholders such as Government and media on an on-going basis.
5. One of the key goals of NOFFLA is to differentiate in the mind of legislators and other state bodies, the Independent Off-Licence Sector as responsible retailers of Alcohol from the Large Multiples.
6. Through its Government Affairs Director, a voluntary role, Evelyn Jones has been particularly busy over the last 12 months, including:
 - Preparation of annual budget submission
 - Briefings with select Cabinet members, including the Ministers for Health, Justice and Finance
 - Briefings with senior departmental officials within the Departments of Justice and Health on upcoming legislation
 - Meetings with Senior departmental officials in the Department of Finance
 - Meetings with Health Committee Members
 - Meetings with Finance Spokespeople and Finance Committee Members
 - Meetings with Oireachtas Committee Chairs
 - Speaking appearance at the Oireachtas Committee on Justice, Defence and Equality
 - Speaking appearance at the Oireachtas Committee on Health and Children
 - Co-ordinated member-wide national excise duty campaign
 - Submission of consultation documents on excise duty; below cost selling; the Public Health (Alcohol) Bill; and a statutory code on the retail and promotion of alcohol.



NOFFLA

MEMBERSHIP APPLICATION FORM

The annual subscription runs from April to April and is €330.00 per outlet (€219.00 for each subsequent outlet in your ownership requiring membership).

This will include 2 RTC training places (normal cost €95.00 each).

- Please fill in the following, detach and return to us at the address below.
- Please note that new members must sign-up by Direct Debit.
- Please note that new members must enclose a current copy of their licence in order for the application to be processed.
- Direct Debit commencement date is 1st April annually, If after that date, please enclose a cheque in the amount of €330.00 made payable to NOFFLA Ltd.

(Please tick as appropriate):

- I wish to become a member of the National Off-Licence Association.
- I enclose a completed Direct Debit Mandate.
- I enclose a current copy of my licence.
- I enclose a cheque in the amount of €330.00.
- Have you had any convictions in the past 12 months (Yes or No)?
If so, how many: _____
Have you any prosecutions pending (Yes or No)? _____
If so, how many: _____
Name of Local Licensing Garda: _____
Station Address: _____
Telephone Number: _____

Nominate another NOFFLA member as a referee who will testify to your suitability for membership:

I confirm the above details are correct: Signed By: _____
(Please note there is no obligation to provide details on convictions or prosecutions)

Your Outlet Name: _____ Mr/Mrs/Ms _____

Symbol Group (if applicable): _____

Business Name & Address: _____

Telephone: _____ Email: _____ Mob: _____